

# 2017 Impact Awards

Formerly Rising Star Awards

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## INDUSTRY CATEGORY

Presented by



Glen Helen Raceway



**Daryl Folks** is a native Nevadan who grew up riding and racing dirt bikes in the Silver State. He is a fourteen-time #1 plate holder, including two SCORE Championships. Daryl's father, Casey, opened Sportsman Cycle in Las Vegas in 1968, when Daryl was just three years old. In 1988, Daryl took over the dealership, and Casey went on to lead the Best in the Desert Racing Assn. Daryl retired from riding in 2003, and founded Trac-On, an adventure tours company in 2004. Daryl wanted to share his love of riding and his extensive knowledge of Nevada trails with others. He has made it his personal commitment to resurrect long forgotten race courses in beautiful and historic areas of Nevada, and get them recognized by the BLM as official trails.



**Wayne Israelsen** has been in the off-road industry for more than 25 years. He is a Top 10 finisher at King of the Hammers, but it's his work behind the scenes and his reputation as one of the top suspension experts that truly makes an Impact. Through his company, AllTech Motorsports, Wayne has helped many successful racers prep their vehicles, including three-time King of the Hammers and ORMHOF Inductee Shannon Campbell. "To win, you need to have the race won before you even pull up to the start line," says Campbell. Wayne's reputation did not go unnoticed by the rest of the industry, and in 2016, FOX came calling, hiring Wayne as Off-Road Race Program Manager.



**Jimmy Lewis** lives life on two wheels. As a motorcycle racer, he conquered just about every discipline on multiple continents, including Overall wins as the Baja 1000 and Dubai Rally. He is a four time International Six Day Enduro Gold Medalist and Dakar Podium finisher. Jimmy shares his passion for the sport by teaching often sold-out Skills Courses through his off-road school in southern Nevada. Jimmy is the course director for the Rebelle Rally, and the Ultra4 King of the Motos, both events that have gained world-wide attention. The 2017 King of the Motos race made quite an Impact on the riders, with its three-stage format, including a night race over terrain with, as one journalist described, 'boulders the size of washing machines.'



**Emily Miller** credits her mentor, legendary off-road racer Rod Hall, for her success as an off-road driver and navigator. In 2009, Emily was part of the only US team to compete in the Ralle Aicha des Gazelle in Morocco. She returned to the Gazelle in 2011, finishing 2<sup>nd</sup>. That same year, Emily received the "Spirit of Leadership" award from the Women's Automotive Alliance, and represented BFGoodrich as a Brand Ambassador. Emily is committed to helping women learn and sharpen their driving and navigation skills. Through that passion, the Rebelle Rally, the first women's off-road navigation rally raid in the United States was born. More than thirty, two-woman teams competed in the Inaugural Rebelle in 2016.



**Craig Scanlon** joined Polaris in 2004 in a Field Sales role and has since held positions of increasing responsibility in marketing, sales, and management within the Off-Road Vehicles business. He was most recently appointed Chief Marketing Officer in July 2016 and retains his role as Chief Retail Officer for Off-Road Vehicles since January 2016. Not content to sit behind a desk, Craig competed for five seasons as part of Polaris' most dominant off-road racing team, Jagged-X, and is now owner/driver of the Scanlon Motorsports Group (SMG), a factory backed Polaris RZR racing program. SMG is looking to make a big impact in the Best in the Desert and SCORE International racing series in 2017 and beyond. Photo Credit: UTV Underground.

The ORMHOF 2017 Industry Impact Award will be announced at the Hall of Fame Induction Ceremony, October 30 at the South Point in Las Vegas. For tickets and information visit [www.ormhof.org](http://www.ormhof.org)