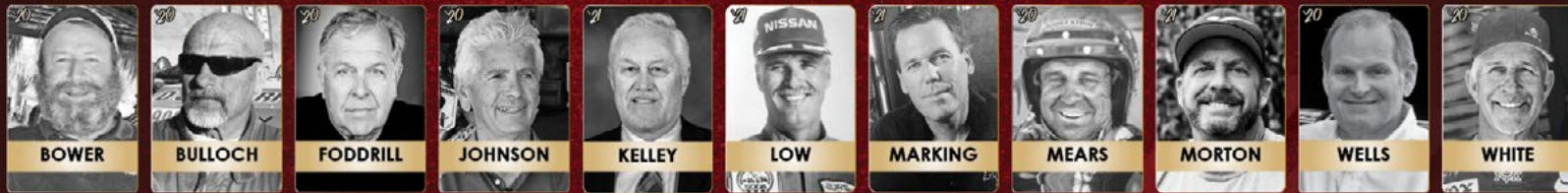


OFF-ROAD MOTORSPORTS

HALL OF FAME

2021 INDUCTION & AWARDS GALA

PRESENTED BY **CWP**



Bob Bower | Dean Bulloch | Danny Foddrill | Jack Johnson

Steve Kelley | Spencer Low | John Marking | Roger Mears | Tim Morton | Cal Wells III | Tom White

HONORING THE CLASS OF 2020 & 2021

**Join us for Off-Road's Biggest Night of the Year
on Saturday, October 30, 2021 in Las Vegas, NV**

This year's event will feature a hosted cocktail hour, South Point famous steak dinner, wine, and dessert, silent auction, live auction, and Induction & Awards Gala. All proceeds will benefit ORMHOF, a 501c3 Non-Profit Organization. With your support, we have made great progress in our efforts to recognize and honor those individuals and organizations whose lifelong contributions to off-road motorsports have set a standard for others to follow.

You make our many programs & projects possible!

Thank You

ORMHOF Board Of Directors

Mark McMillin, Chairman | Frank "Butch" Arciero Jr | Colin Butcher | Dave Cole

Frank DeAngelo | Bud Feldkamp | Jeff Furrier | Zachary Gerber | Bob Ham

Josh Hall | Dick Landfield | Rafael Navarro III | Bonnie Vessels | Rory Ward

In Memory Of Rod Hall

HALL OF FAME

2021 INDUCTION & AWARDS GALA - CELEBRATING THE CLASS OF 2020 & 2021

Saturday 10.30.21 / South Point Hotel, Casino & Spa

PRESENTED BY 

REGISTER & PAY ONLINE AT ORMHOF.GIVEMART.COM

CEREMONY SPONSORSHIP

Presenting Sponsor - **SOLD**

- Two Premium Tables - Twenty Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your tables among the inductees and nominees
- Full Page Ad in the Program - Premium Placement inside front cover
- Recognition as presenting Sponsor at event, on Social Media, and ORMHOF's Website

Walk of Fame Cocktail Reception

Sponsor - **\$7,500**

- Name recognition on Walk of Fame display / Cocktail reception space signage.
- One Premium Table - Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees

Facebook Live Sponsor - **\$5,000**

- Facebook Live hosted by [Your Company Name]
- One Premium Table - Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees
- Sponsor mentions throughout Facebook online coverage of the one hour cocktail party

Auction Sponsor - **\$5,000**

- Host ORMHOF's biggest fundraiser of they year
- Social Media & Live Auction Sponsor mentions
- One Premium Table - Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees
- Branding & logo applied to Auction Signage
- GiveSmart Online Auction Platform - Homepage & All Supporting Pages branded with your logo

AWARD SPONSORSHIP

Impact Awards - **\$5,000**

- Name recognition on the Awards
- Social Media recognition
- Present the Awards on stage with photo opportunities

Louis User Never

Give Up Award - **\$2,500**

- Name on the Award
- Present the Award on stage with photo opportunities

Volunteer Award - **\$2,500**

- Name on Award
- Social Media recognition
- Present the Award on stage with photo opportunities

TICKETS & TABLES

Premium Table - **\$2,500**

- Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees
- Full Page Ad in the Program

Ceremony Table - **\$1,750**

- Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert

Individual Ticket - **\$175**

- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- 1 Takeaway Gift

HALL OF FAME

2021 INDUCTION & AWARDS GALA

PRESENTED BY 

EVENT SPONSORSHIP PACKAGE OPTIONS

Put Your Company Center Stage

The Platinum and Premier packages put your company center stage, with a representative from your organization invited on stage to be part of the Induction Ceremony for the incoming inductee of your choice.

(Act fast, only 1 available for each inductee!)

Packages Subject To Availability	PLATINUM	PREMIER	PATRON
Package Price	\$15,000 (2 available)	\$10,000 (3 available)	\$5,000 (5 available)
2021 ORMHOF Partnership	Winner's Circle 10 Regular Tickets	Pole Position 4 Regular Tickets	Green Flag 2 Regular Tickets
2021 Induction & Awards Gala	+10 Premium Tickets	+6 Premium Tickets	+ 8 Regular Tickets
2021 Gala Program Ad	Full Page	Full Page	Half Page
ORMHOF Vintage Vehicle Sponsor - 1 Year	YES	YES	NO
Website Collection Sponsor- 1 Year	YES	NO	NO
On Stage Inductee Presentation with Photo Op	YES	YES	NO

CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Do you have a specific branding need or objective?

Custom sponsorship packages are available for Off-Road's Biggest Night of the Year.

Email or call today. Barbara@ormhof.org | 775.686.6770

HALL OF FAME

2021 INDUCTION & AWARDS GALA - CELEBRATING THE CLASS OF 2020 & 2021

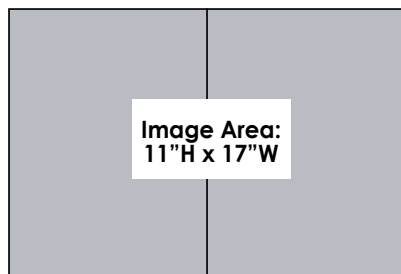
Saturday 10.30.21 | South Point Hotel, Casino & Spa

PRESENTED BY 

PRINTED & DIGITAL PROGRAM AD PRICING

LINK TO PAST PROGRAMS ON ORMHOF.ORG/CEREMONY

Presenting Partner INSIDE FRONT COVER FULL PAGE AD Image Area: 11"H x 8.5"W	SOLD	CENTERFOLD (TWO FULL PAGE AD) Image Area: 11"H x 17"W	\$2,500
OUTSIDE BACK COVER FULL PAGE AD Image Area: 11"H x 8.5"W	\$1,500	STANDARD FULL PAGE AD Image Area: 11"H x 8.5"W	\$1,000
HALF PAGE HORIZONTAL Image Area: 5.5"H x 8.5"W	\$750	CUSTOM AD DESIGN ADD ON to cost of the ad Designed by our graphic artist Initial design & one round of revisions	\$300



Two Page (Horizontal)
(add 1/8" bleed (0.125))



Full Page
(add 1/8" bleed (0.125))



Horizontal Half Page
(add 1/8" bleed (0.125))

AD FILE FORMATS

Adobe Acrobat PDF

Save as: High Quality Print
300 dpi | CMYK | .125 Bleed
100% | Outline ALL fonts

JPEG

300 dpi | CMYK | .125 Bleed

DEADLINES FOR ADS

All ads must be submitted by
email no later than:

October 1, 2021

Custom ads requests must be
submitted by:

September 1, 2021

SENDING YOUR AD

We utilize 100% digital workflow.
All ads MUST be submitted by
due date for inclusion in the
event program.

Please email your Ad to:

Jenn@ormhof.org

SATURDAY 10.30.21 | SOUTH POINT HOTEL | LAS VEGAS

HALL OF FAME

2021 INDUCTION & AWARDS GALA

PRESENTED BY 

Order Form - Subject to Availability

CEREMONY SPONSORSHIPS

- Presenting Sponsor - SOLD
- Auction Sponsor - \$5,000
- Facebook Live Sponsor - \$5,000
- Walk of Fame Cocktail Reception - \$7,500

AWARD SPONSORSHIPS

- Impact Awards Sponsor - \$5,000
- Louis Unser Never Give Up Award Sponsor - \$2,500
- Volunteer Award Sponsor - \$2,500

TICKETS & TABLES

- Premium Table - \$2,500 Quantity: ____
- Ceremony Table - \$1,750 Quantity: ____
- Individual Ticket - \$175 Quantity: ____

PROGRAM ADS

- Inside Front Cover - SOLD
- Centerfold - \$2,500
- Back Cover - \$1,500
- Full Page - \$1,000
- Half Page - \$750
- Please design my ad for an additional charge of \$300

Payment Options

PAY ONLINE AT GIVSMART FAST | CONVENIENT | SECURE | HOLD YOUR SPOT

Secure credit card payment at:
ORMHOF.givesmart.com
While you're there, register to bid on this year's silent auction.

For more information, please contact:

Off-Road Motorsports Hall of Fame
Barbara Rainey
Barbara@ormhof.org
775-686-6770

OTHER PAYMENT OPTIONS

Name: _____
Company: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____

- Invoice Me:**
Mail me an invoice for \$ _____
- Check:**
Enclosed is my check for \$ _____
Make checks payable to ORMHOF
Mail to: 18124 Wedge Parkway #2036,
Reno NV 89511