



**OFF-ROAD MOTORSPORTS**  
**HALL OF FAME**

# 2022 INDUCTION & AWARDS GALA

Presented by:



***SUNDAY, OCTOBER 30<sup>TH</sup>***

***HONORING THE CLASS OF 2022 - ANNOUNCEMENT IN JULY***

**Join us for Off-Road's Biggest Night of the Year  
on Sunday, October 30, 2022 in Las Vegas, NV**

This year's event will feature a hosted cocktail hour, South Point famous steak dinner, wine, and dessert, silent auction, live auction, and Induction & Awards Gala. All proceeds will benefit ORMHOF, a 501c3 Non-Profit Organization. With your support, we have made great progress in our efforts to recognize and honor those individuals and organizations whose lifelong contributions to off-road motorsports have set a standard for others to follow.

**You make our many programs & projects possible!**

## Thank You

**ORMHOF Board Of Directors**

**Mark McMillin, Chairman | Frank "Butch" Arciero Jr | Colin Butcher  
Dave Cole | Frank DeAngelo | Bud Feldkamp | Jeff Furrier | Bob Ham  
Josh Hall | Rafael Navarro III | Bonnie Vessels | Rory Ward**

**OFF-ROAD MOTORSPORTS HALL OF FAME | MAILING ADDRESS: 18124 WEDGE PARKWAY #2036, RENO NV 89511  
775-686-6770 | DIRECTORS@ORMHOF.ORG | ORMHOF IS A 501C3 NON-PROFIT | LEGENDS LIVE AT ORMHOF.ORG**

# ORMHOF

## 2022 INDUCTION & AWARDS GALA

Presented by:



### CEREMONY SPONSORSHIP

#### Presenting Sponsor - **SOLD**

- Two Premium Tables - Twenty Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your tables among the inductees and nominees
- Full Page Ad in the Program - Premium Placement inside front cover
- Recognition as presenting Sponsor at event, on Social Media, and ORMHOF's Website

#### Facebook Live Sponsor - **\$5,000**

- Facebook Live hosted by [Your Company Name]
- One Premium Table - Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees
- Sponsor mentions throughout Facebook online coverage of the one hour cocktail party

#### Ceremony Live Feed - **\$7,500**

- Ceremony Live Feed hosted by [Your Company Name]
- One Premium Table - Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- Premium location of your table among the inductees and nominees
- Sponsor mentions throughout Facebook online coverage of the one hour cocktail party

#### Walk of Fame Cocktail Reception Sponsor - **\$7,500**

- Name recognition on Walk of Fame display / Cocktail reception space signage.
- One Premium Table - Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees

#### Auction Sponsor - **\$5,000**

- Host ORMHOF's biggest fundraiser of they year
- Social Media & Live Auction Sponsor mentions
- One Premium Table - Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees
- Branding & logo applied to Auction Signage
- GiveSmart Online Auction Platform - Homepage & All Supporting Pages branded with your logo

### AWARD SPONSORSHIP

**Impact Awards - \$5,000**

**Volunteer Award - \$2,500**

**Louis Unser Never**

**Give Up Award - \$2,500**

**Dick Landfield**

**Helping Hand Award - SOLD**

- Name recognition on the Awards • Social Media recognition • Present the Awards on stage with photo opportunities

### TICKETS & TABLES

#### Premium Table - **\$2,500**

- Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- Premium location of your table among the inductees and nominees
- Full Page Ad in the Program

#### Ceremony Table - **\$1,750**

- Ten Seats & Takeaway Gifts
- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert

#### Individual Ticket - **\$185**

Use discount code "EARLYBIRD22" for \$15 off each ticket until 6/30/22.  
ORMHOF2022.givesmart.com

- One Hour Hosted Cocktail Reception
- South Point Steak Dinner with Wine and Dessert
- 1 Takeaway Gift

# ORMHOF

## 2022 INDUCTION & AWARDS GALA

Presented by:



### PRINTED & DIGITAL PROGRAM AD PRICING

LINK TO PAST PROGRAMS ON [ORMHOF.ORG/CEREMONY](http://ORMHOF.ORG/CEREMONY)

**Presenting Partner  
INSIDE FRONT COVER  
FULL PAGE AD**

Image Area: 8.5"H x 11"W

**SOLD**

**CENTERFOLD  
(TWO FULL PAGE AD)**

Image Area: 8.5"H x 22"W

**\$2,500**

**OUTSIDE BACK COVER  
FULL PAGE AD**

Image Area: 8.5"H x 11"W

**\$1,500**

**STANDARD FULL PAGE AD**

Image Area: 11"H x 8.5"W

**\$1,000**

\$750 Early Bird Price to 6/30!

**HALF PAGE HORIZONTAL**

Image Area: 5.5"H x 8.5"W

**\$500**

**CUSTOM AD DESIGN**

ADD ON to cost of the ad

Designed by our graphic artist

Initial design & one round of revisions

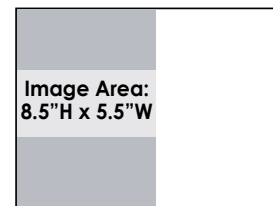
**\$300**



Two Page (Horizontal)  
(add 1/8" bleed (0.125))



Full Page  
(add 1/8" bleed (0.125))



Vertical Half Page  
(add 1/8" bleed (0.125))

#### AD FILE FORMATS

##### Adobe Acrobat PDF

Save as: High Quality Print  
300 dpi | CMYK | .125 Bleed  
100% | Outline ALL fonts

##### JPEG

300 dpi | CMYK | .125 Bleed

#### DEADLINES FOR ADS

All ads must be submitted by  
email no later than:

**September 21, 2022**

Custom ads requests must be  
submitted by:

**September 1, 2022**

#### SENDING YOUR AD

We utilize 100% digital workflow.  
All ads MUST be submitted by  
due date for inclusion in the  
event program.

**Please email your Ad to:**

Jenn@ormhof.org

**SUNDAY 10.30.22 | SOUTH POINT HOTEL | LAS VEGAS**

# HALL OF FAME

2022 INDUCTION & AWARDS GALA

PRESENTED BY  **LWP**  
4WHEELPARTS

## REQUEST FOR SILENT & ONLINE AUCTION DONATIONS

### Support ORMHOF's BIGGEST FUNDRAISER OF THE YEAR

Donate an item and/or register to bid.  
Get registered to bid and receive an email notice  
when auction items go live online in mid-October.

**Register at [ORMHOF.givesmart.com](http://ORMHOF.givesmart.com)**



### Proceeds to Benefit the Off-Road Motorsports Hall of Fame

Items that typically raise the most amount of funds:

- Trips/Vacations
- Excursions/Experiences
- Autographed Memorabilia
- Items valued at over \$250

The Off-Road Motorsports Hall of Fame is an IRS Code Section 501(c)(3) Non Profit/Tax Exempt organization. Your donation may be deductible; see your tax preparer for advice.

**SUNDAY 10.30.22 | SOUTH POINT HOTEL | LAS VEGAS**

# HALL OF FAME

2022 INDUCTION & AWARDS GALA



## EVENT SPONSORSHIP PACKAGE OPTIONS

### *Put Your Company Center Stage*

The Platinum and Premier packages put your company center stage, with a representative from your organization invited on stage to be part of the Induction Ceremony for the incoming inductee of your choice.

(Act fast, only 1 available for each inductee!)

Packages Subject To Availability	PLATINUM	PREMIER	PATRON
<b>Package Price</b>	\$15,000 (2 available)	\$10,000 (3 available)	\$5,000 (5 available)
<b>2022 ORMHOF Partnership</b>	Winner's Circle 10 Regular Tickets	Pole Position 4 Regular Tickets	Green Flag 2 Regular Tickets
<b>2022 Induction &amp; Awards Gala</b>	+10 Premium Tickets	+6 Premium Tickets	+ 8 Regular Tickets
<b>2022 Gala Program Ad</b>	Full Page	Full Page	Half Page
<b>ORMHOF Vintage Vehicle Sponsor - 1 Year</b>	YES	YES	NO
<b>Website Collection Sponsor- 1 Year</b>	YES	NO	NO
<b>On Stage Inductee Presentation with Photo Op</b>	YES	YES	NO

## CUSTOM SPONSORSHIP PACKAGES AVAILABLE

### Do you have a specific branding need or objective?

Custom sponsorship packages are available for Off-Road's Biggest Night of the Year.

Email or call today. [Barbara@ormhof.org](mailto:Barbara@ormhof.org) | 775.686.6770

# HALL OF FAME

2022 INDUCTION & AWARDS GALA



## Silent Auction Donation Form

### Proceeds to Benefit the Off-Road Motorsports Hall of Fame

Items that typically raise the most amount of funds:  
**Experiences, Trips, Excursions, Autographed Memorabilia.**

**DESCRIPTION OF THE ITEM:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please keep a copy of this form for your tax records.**

Fair Market Value: \_\_\_\_\_

Donation Made By: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**DONOR SIGNATURE:** \_\_\_\_\_

Date: \_\_\_\_\_

**Items must be shipped to the following address by October 1st.**

**Jennifer Hellstrom**

Off-Road Motorsports Hall of Fame  
513 Faultless St. Henderson, NV 89015  
702-308-7516  
Jenn@ormhof.org

Thank you for your donation. The Off-Road Motorsports Hall of Fame is an IRS Code Section 501(c)(3) Non Profit/Tax Exempt organization. Your donation may be deductible; see your tax preparer for advice. Please keep a copy of this form for your tax purposes. With your signature you are transferring ownership of the described items to the Off-Road Motorsports Hall of Fame. Donated items cannot be returned. ORMHOF reserves the right to sell the donated items through any means including auctions, direct public sale, and private sale.

Thank You from the  
ORMHOF Board of Directors  
Mark McMillin, Chairman

# HALL OF FAME

## 2022 INDUCTION & AWARDS GALA

PRESENTED BY 

Order Form - Subject to Availability

### CEREMONY SPONSORSHIPS

- Presenting Sponsor - SOLD
- Auction Sponsor - \$5,000
- Facebook Live Sponsor - \$5,000
- Walk of Fame Cocktail Reception - \$7,500

### AWARD SPONSORSHIPS

- Impact Awards Sponsor - \$5,000
- Louis Unser Never Give Up Award Sponsor - \$2,500
- Volunteer Award Sponsor - \$2,500
- Dick Landfield Helping Hand Award - SOLD

### TICKETS & TABLES

- Premium Table - \$2,500    Quantity: \_\_\_\_\_
- Ceremony Table - \$1,750    Quantity: \_\_\_\_\_
- Individual Ticket - \$185    Quantity: \_\_\_\_\_  
\$170 to 6/30!

### PROGRAM ADS

- Inside Front Cover - SOLD
  - Centerfold - \$2,500
  - Back Cover - \$1,500
  - Full Page - \$1,000    \$750 to 6/30!
  - Half Page - \$500
- Please design my ad for an additional charge of \$300

## Payment Options

### PAY ONLINE AT GIVSMART

FAST | CONVENIENT | SECURE | HOLD YOUR SPOT

Secure credit card payment at:

**ORMHOF2022.givesmart.com**

While you're there, register to bid on this year's silent auction.

For more information, please contact:

**Off-Road Motorsports Hall of Fame**  
Barbara Rainey  
Barbara@ormhof.org  
775-686-6770

### OTHER PAYMENT OPTIONS

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

#### Invoice Me:

Mail me an invoice for \$ \_\_\_\_\_

#### Check:

Enclosed is my check for \$ \_\_\_\_\_

Make checks payable to **ORMHOF**

Mail to: 18124 Wedge Parkway #2036,  
Reno NV 89511