

2018 Impact Awards

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Glen Helen Raceway

ROCK SPORTS CATEGORY



Jesse Haines is a repeat nominee in the Rock Sports category, and for good reason. Jesse continues to bring innovation to the sport as a vehicle builder, competitor and promoter. He is also a historian of the sport and can retell the history of almost every vehicle and driver that has ever competed. At Trail Hero 2017, Jesse competed and won the All Pro Trail Breaker. In 2015 he brought back the Supercrawl Rock Crawling World Championship and has promoted the event for the past four years. Jesse's innovative vehicles bring customers from across the country and around the globe. His most recent project is a Mahindra Roxor that he'll be racing at King of the Hammers 2019 in the 4600 class. The vehicle will make its debut at the 2018 SEMA Show.

Paul Horschel races in Ultra4's flagship class, 4400. His obsession with motorsports began at an early age. Growing up in rural Alaska, Paul rode ATV's, snowmobiles, and dirt bikes for both fun and out of necessity. With no repair shops within 100 miles, Paul quickly learned how to fix almost anything with a motor. Paul moved to Utah, and in 2013 started Horschel Motorsports. He bought his first Ultra4 race car and started racing the Ultra4 series in 2014. He designed and built a new custom Ultra4 car in 2016 and finished just in time to race the 2017 season. In 2018 Paul was Top Qualifier at King of the Hammers and he won the 4400 Class at The Mint 400. He finished second at Crandon and third overall in the Ultra4 Triple Crown for 2018.



Jeff McKinlay is easy to spot on course; his distinctive Ironman nickname is predominantly displayed on his competition vehicles and helmet. Jeff hails from Idaho and competes in rock crawling and rock racing events around the west, including WE Rock, Ultra4, and Trail Hero. Jeff won the inaugural Trail Hero in 2016. He has enjoyed hard earned and well-deserved success in 2018: Jeff is the 2018 Supercrawl Unlimited Champion. Jeff has two Top 10 finishes in the 2018 Ultra4 Series. At King of the Hammers 2018, on one of rock sports' biggest stages, Jeff was one of only two competitors to successfully climb the Yukon Mountain Bounty Hill. Jeff finished first, claiming the \$10,000 prize.



Jason Scherer is on a roll in 2018. With his team Rage 4th, Jason competes on rock sports' biggest stage, the 4400 Ultra4 Racing Series. 2018 saw the first ever Ultra4 Triple Crown, and Jason had his eye on the prize early in the year, with a win at King of the Hammers. It was his second win at KoH. The second race in the Triple Crown was The Mint 400, where Jason battled through the rain to a 4th place finish. It would all come down to the third race at the legendary Crandon International Speedway in Wisconsin, where Jason took the hard-fought win and solidified his claim to the Ultra4 Triple Crown. When we told him about his nomination, Jason, always the humble champion, was quick to recognize and thank his team for his success.



Cody Waggoner drives one of the most distinctive rigs in rock sports; the copper-clad wheels of his rock rig, 'Pretty Penny' are hard to miss. Cody competes in both rock crawls and rock races as Lasernut Racing, and is the 2018 WE Rock Grand Nationals Unlimited Class Champion. His first rig was a 1971 CJ-5 Jeep which he still owns today. Cody started out racing in 2001 at the first Rock Crawling Event in La Cruces, New Mexico, which he continued until 2009. Cody's passion for Ultra4 Racing began in 2014, where he competes in car #48. In 2018 he unveiled Laser Town, a compound of shipping containers built for friends, family and fun, in Johnson Valley, home of the Ultra4 King of the Hammers.